UMC ProVidence Suite
Trauma Building, 5th Floor
800 Hope Place
Las Vegas, Clark County, Nevada
Thursday, April 12, 2018
9:00 a.m.

The University Medical Center Governing Board Strategic Planning Committee met at the time and location listed above on Thursday, April 12, 2018, at the hour of 9:00 a.m. The meeting was called to order at the hour of 9:03 a.m. Chair Hagerty and the following members were present, which constituted a quorum of the members thereof:

CALL TO ORDER

Board Members:

Present:
Harry Hagerty, Chair
Robyn Caspersen
Dr. Mackay
Christian Haase
Renee Franklin
Mary Lynn Palenik

Absent:

Also Present:
Mason VanHouweling, Chief Executive Officer
Susan Pitz, General Counsel
Jennifer Wakem, Chief Financial Officer
Danita Cohen, Chief Experience Officer
Tony Marinello, Chief Operating Officer
Terra Lovelin, Board Secretary

SECTION 1. OPENING CEREMONIES

ITEM NO. 1 PUBLIC COMMENT

Chair Hagerty asked if there were any persons present in the audience wishing to be heard on any item on this agenda.

None present

ITEM NO. 2 Approval of minutes of the regular meeting of the UMC Governing Board Strategic Planning Committee meeting on February 8, 2018. *(For possible action)*

Member Palenik stated that with regards to Item Number 4, the word, "Initiatives" should be added during Chair Hagerty's request of what the committee is focusing on to help grow market share.

Member Caspersen noted that she is referred to as, "Chair" in a few sentences and that should change.

FINAL ACTION: A motion was made by Dr. Mackay that the minutes be approved as amended. Motion carried by unanimous vote.

ITEM NO. 3 Approval of Agenda *(For possible action)*

FINAL ACTION: A motion was made by Member Caspersen that the agenda be approved as presented. Motion carried by unanimous vote.

SECTION 2. BUSINESS ITEMS

ITEM NO. 4 Receive an update on Cardiology Initiatives; and direct staff accordingly. *(For possible action)*

DOCUMENT SUBMITTED:
- Cardiac and Thoracic Services

DISCUSSION: Mason VanHouweling reviewed the 2017 initiatives that have been completed in the areas of cardiac and thoracic services and a few are listed below.

Replacement of all monophasic defibrillators throughout patient care areas with biphasic ones. This is significant because these new machines can measure how much of an amp (shock) the individual needs to restart their heart.

Telemetry System was upgraded and increased telemetry capability from 155 telemetry monitoring boxes to 192 boxes.

UMC's Impella program started in July and had six procedures performed in 2017 and six in 2018. UMC will soon be providing right sided Impella procedures, making it the first program in Las Vegas to do so.

In March of 2017, UMC became the first in Nevada to implant MICRA – the pill sized leadless pacemaker.

An ultrasound was purchased for the Cath Lab and this helped improve placement of the catheters and invasive sheaths during procedures, reducing complications and increasing patient care.

2018 Initiatives were discussed and a few of those are listed below.

The Cath Lab is in process of being renovated and updated equipment is being installed

In April of 2018, UMC completed an upgrade to software to transmit EKGs into Epic. Additional software was also added that allow EMS providers to send EKGs directly to the hospital ED.

Cath Lab software is currently undergoing upgrades.

The Cupid project is currently being planned and the build will begin by mid-2018.

The 10^{th} annual symposium will be on June 9, 2018 at Red Rock Casino.

A discussion ensued regarding cardiac services being the largest business and we should focus on how we can attract patients to UMC for cardiac services.

Member Palenik commented that it would be nice to see a bigger focus on more products in 2018 like was seen in 2017.

Mr. VanHouweling added that the reason we choose the products and services we provide is the result of direct feedback from our physicians.

Chair Hagerty asked for a business plan on what it will take for UMC to be one of the top three providers in the market in cardiology.

<u>FINAL ACTION</u>: None taken

ITEM NO. 5 Receive an overview on UMC's physician recruitment effort; and direct staff accordingly. *(For possible action)*

<u>DOCUMENT SUBMITTED</u>:
-None submitted

<u>DISCUSSION</u>: Mr. VanHouweling introduced the Experience Team.

Danita Cohen is the Chief Experience Officer and leads a team of talented individuals that include the following:

August Corrales, EMS Coordinator
Breann Montesanto, Physician Experience Coordinator
Scott Kerbs, Public Relations Manager
Sylvia Vasquez, Physician and Cultural Experience Manager
Shanna Tello, Director of Medical Staff

Chair Hagerty asked how the team encourages physicians to practice at UMC.

Ms. Vasquez commented that the team makes office visits to introduce UMC's technologies and services and does other outreach efforts in the community.

Some new projects that have been completed for our physicians include the new overhaul of the doctor's lounge, new locker rooms and daily rounding with physicians. Communication is key and the physicians know this Administration is listening to their needs.

A campaign that has been very successful has been the, "3 Wishes Campaign". Physicians write down three things they would like to see in the hospital whether its food they would like offered in the lounge or larger items such as medical equipment. The wishes are all looked at and staff does the best they can in making sure the needs and wants are addressed as best we can.

It was noted that Dr. Thomas Vater called Dr. Mackay to personally thank the Board for approving the ExcelsiusGPS Imaging and Navigational unit. This device is used for minimally invasive surgery. This is a great example of listening to the needs of our physicians.

FINAL ACTION: None taken.

ITEM NO. 6 Receive a report on market share in various medical specialty markets. *(For possible action)*

DOCUMENT SUBMITTED:

DISCUSSION: This item was included in the discussion within Item number 4.

FINAL ACTION: None taken

ITEM NO. 7 Identify emerging issues to be addressed by staff or by the Strategic Planning Committee at future meetings, and direct staff accordingly. *(For possible action)*

It was mentioned that perhaps Bill Welsh with the Nevada Hospital Association could come speak about the Legislature and the end of the calendar year.

Chair Hagerty would like more information on the service lines and the size of the markets when presenting market share.

COMMENTS BY THE GENERAL PUBLIC:

At this time, Chair Hagerty asked if there were any persons present in the audience wishing to be heard on any items not listed on the posted agenda.

SPEAKER(S):

There being no further business to come before the Board at this time, at the hour of 10:59 a.m. Chair Hagerty adjourned the meeting.

APPROVED: June 7, 2018
MINUTES PREPARED BY: Terra Lovelin