

**University Medical Center of Southern Nevada  
Governing Board Strategic Planning Committee  
July 20, 2017**

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UMC ProVidence Suite  
Trauma Building, 5<sup>th</sup> Floor  
800 Hope Place  
Las Vegas, Clark County, Nevada  
Thursday, July 20, 2017  
9:00 a.m.

The University Medical Center Governing Board Strategic Planning Committee met in the ProVidence Suite, UMC Trauma Building, 5<sup>th</sup> Floor, Las Vegas, Clark County, Nevada, on Thursday, July 20, 2017, at the hour of 9:00 a.m. The meeting was called to order at the hour of 9:00 a.m. Acting Chair Dr. Mackay and the following members were present, which constituted a quorum of the members thereof:

**CALL TO ORDER**

**Board Members:**

**Present:**

Donald Mackay, MD, Acting Chair  
Eileen Raney (Via phone)  
Robyn Caspersen (Via phone)

**Absent:**

Michael Saltman (Excused)  
Renee Franklin (Excused)  
Mary Lynn Palenik (Excused)

**Also Present:**

Mason VanHouweling, Chief Executive Officer  
Tony Marinello, Chief Operating Officer  
Terra Lovelin, Board Secretary

**SECTION 1. OPENING CEREMONIES**

**ITEM NO. 1 PUBLIC COMMENT**

Acting Chair Dr. Mackay asked if there were any persons present in the audience wishing to be heard on any item on this agenda.

None present

**ITEM NO. 2 Approval of minutes of the regular meeting of the UMC Governing Board Strategic Planning Committee meeting on May 11, 2017. *(For possible action)***

FINAL ACTION: A motion was made by Member Raney that the minutes be approved as recommended. Motion carried by unanimous vote.

**ITEM NO. 3 Approval of Agenda (*For possible action*)**

FINAL ACTION: A motion was made by Member Raney that the agenda be approved as recommended. Motion carried by unanimous vote.

**SECTION 2. BUSINESS ITEMS**

**ITEM NO. 4 Receive a presentation from Rhonda Hamilton, COO of Silver State, Affordable Care Organization. (*For possible action*)**

DOCUMENT SUBMITTED: PowerPoint

DISCUSSION: Ms. Hamilton provided an overview on the benefits of joining the Silver State Affordable Care Organization.

There is no requirement to change the referral requirements and joining the ACO is completely free.

A discussion ensued regarding how ACO's make money and the administrative costs associated with being a member. There are currently 25,000 members and Silver State was formed in 2013. They serve the Medicare straight fee for service patients in NV. 75% of their Board of Directors are participating physicians.

The goal of the ACO is to deliver coordinated quality care while lowering cost and expenditures.

Dr. Mackay asked if the physicians act as gate keepers and Bruce Wiggins, Co-Founder, replied that they do to the extent allowed; it is a very tight network of physicians.

The types of software and reporting mechanism were discussed; this is provided at no cost.

Mr. VanHouweling stated that he sees only an upside.

Dr. Mackay said he would be interested in pursuing this.

Member Caspersen had some difficulty deciphering how this membership is really free. She would like an analysis from Mason and staff as to the actual cost to UMC to incorporate the concepts, tool, etc.

Member Raney asked for a UMC presentation that shows our side and what we hope to gain from this, including our overhead.

FINAL ACTION: Revisit this topic at the next committee meeting.

**ITEM NO. 5 Receive a report on the Palliative Care Program. (*For possible action*)**

DOCUMENT SUBMITTED:

-UMC's LIBRA Program – Life in Balance – Restorative Actions

DISCUSSION: Deb Fox, Chief Nursing Officer gave a summary on how this program started in the Oncology Unit. The LIBRA program is branded through UMC and is the first organized, integrated therapy program in the valley. The two nurses who started this program are doing it full time in the acute in-patient setting.

This is a consultative based service and we are now just beginning to move into the space of piloting a half day, outpatient clinic. Many of our patient's would like to continue with healing touch so this allows them to continue with the service.

Staff is ready to implement this program throughout the hospital. We have hired Christine M. Estrada, DO, MPH, MBA, HMDC as our full time provider and we are extending an offer to another individual who specializes in integrated therapy.

Mr. VanHouweling commented that there will be opportunities to integrate this program with UMC's Healthy Living Institute.

FINAL ACTION: None taken.

**ITEM NO. 6 Receive a presentation and recommend approval of a Replacement Cath Lab. (*For possible action*)**

DOCUMENT SUBMITTED:

-2017 Cardiac Cath Lab Replacement

DISCUSSION: Tony Marinello, Chief Operating Officer gave an overview on the proposed lab. UMC currently has two Cath Labs that are functioning and one that has been out of service since 2014. UMC would like to replace the current Cath Lab with a Siemens Cath Lab using MediGuide Technology. This technology is the latest flouroless technology with the ability to perform electrophysiology studies. A complete remodel of the Cath Lab area will need to be completed to meet current building codes.

With this new Cath Lab UMC expects to meet the needs of the community and be a market leader in cardiology services.

This proposed Cath Lab would cost about \$1.6 million, with the remodel portion estimate at \$3 million, for a total cost of \$4.6.

Mr. VanHouweling added that this new lab will be used by the private community such as Nevada Heart, Healthcare Partners and solo physicians.

A discussion ensued about the construction and location of the new lab.

FINAL ACTION: A motion was made by Member Raney that this item be approved and moved forward for further approval by the Audit and Finance Committee. Motion carried by unanimous vote.

**ITEM NO. 7 Receive an update on ambulatory clinics. (For possible action)**

DOCUMENT SUBMITTED:

- Ambulatory Care Site Projects

DISCUSSION: Shana Tello, Director of Medical Staff Services provided an update on the Blue Diamond and Centennial Hills Quick Care sites. Both projects are on time with Blue Diamond slated to open at the end of November and Centennial Hills planned to open in February of 2018.

Both clinics will be open Monday through Sunday with extended hours during the week.

Billboards, mailers, zip code magazines and radio ads have been circulating already and both locations are planning on a grand opening.

Mr. Marinello added that UMC's Southern Highlands location is seeing an average of 15 patients a day and Epic is live at this location.

Member Raney asked for a profit and loss statement on Southern Highlands and Mr. VanHouweling replied that he will share those with her.

A discussion ensued about customer service and making sure UMC focuses on providing an excellent customer experience from the very beginning of the openings of these clinics.

FINAL ACTION: None

**ITEM NO. 8 Receive a presentation on Annual Goals for UMC. (For possible action)**

DOCUMENT SUBMITTED: Mr. VanHouweling presented a draft for the Strategic Plan FY2018 which is a work in progress.

FINAL ACTION: Mr. VanHouweling will present an updated plan at the next Strategic Planning Committee meeting.

**ITEM NO. 9 Identify emerging issues to be addressed by staff or by the Strategic Planning Committee at future meetings, and direct staff accordingly. (For possible action)**

The idea of a standalone ED was mentioned.

**COMMENTS BY THE GENERAL PUBLIC:**

At this time, Acting Chair Dr. Mackay asked if there were any persons present in the audience wishing to be heard on any items not listed on the posted agenda.

SPEAKER(S):

There being no further business to come before the Board at this time, at the hour of 11:03 a.m. Acting Chair Dr. Mackay adjourned the meeting.

APPROVED: August 10, 2017

MINUTES PREPARED BY: Terra Lovelin