
UMC ProVidence Suite
Trauma Building, 5th Floor
800 Rose Street
Las Vegas, Clark County, Nevada
Thursday, January 21, 2016
3:00 p.m.

The University Medical Center Governing Board Strategic Planning Committee met in the ProVidence Suite, UMC Trauma Building, 5th Floor, Las Vegas, Clark County, Nevada, on Thursday, January 21, 2016, at the hour of 3:00 p.m. The meeting was called to order at the hour of 3:06p.m. Chair John White and the following members were present, which constituted a quorum of the members thereof:

CALL TO ORDER

Board Members:

Present:
John White, Chair
Donald Mackay, MD
Renee Franklin

Absent:
Eileen Raney (Excused)
Mike Saltman (Excused)

Also Present:
Mason VanHouweling, Chief Executive Officer
Kurt Houser, Chief Operating Officer
Stephanie Merrill, Chief Financial Officer
Andrew Chung, Associate Administrator
Matt Cova, Director of Business Development
Danita Cohen, Executive Director, Strategic Development and Marketing
Terra Lovelin, Board Secretary

SECTION 1. OPENING CEREMONIES

ITEM NO. 1 PUBLIC COMMENT

Chair White asked if there were any persons present in the audience wishing to be heard on any item on this agenda.

Speaker(s): None

ITEM NO. 2 Approval of minutes of the regular meeting of the UMC Governing Board Strategic Planning Committee meeting on December 17, 2015. ***(For possible action)***

FINAL ACTION: A motion was made by member Mackay that the minutes be approved as recommended. Motion carried by the following vote.

Note: Renee Franklin abstained from voting as she was not part of this committee in December.

ITEM NO. 3 Approval of Agenda *(For possible action)*

Chair White noted that public comment will be taken before the committee goes into closed session today.

FINAL ACTION: A motion was made by member Renee Franklin that the agenda be approved as recommended. Motion carried by unanimous vote.

SECTION 2. BUSINESS ITEMS

ITEM NO. 4 Receive a report on the possible new reimbursement for chronic disease management. *(For possible action)*

DOCUMENT SUBMITTED: Improving Care Management Services for Individuals with Multiple Chronic Conditions

DISCUSSION: Matt Cova, Director of Business Development discussed the continuance of care and the role of UMC going forward.

Mr. Cova explained that Medicare approved Chronic Care Conditions reimbursements. There is an opportunity every month to receive $42 in reimbursement from Medicare by following up with the patient. This is a huge undertaking but it's the right thing to do for our patients. He would like to move forward with a company that will provide these phone calls. This company will help UMC bill for the $42 that we could possibly receive from each discharged patient.

Member Franklin asked how many people register a primary care physician when admitted.

Mr. Cova said about 70% do not have a true family physician in Las Vegas.

Chair White asked about the need for a liaison and Mr. Cova said that as this program gets a bit bigger we will definitely need one.

FINAL ACTION: Chair White directed Matt to move forward with seeking direction and approval from the CFO and other Administrative staff.

ITEM NO. 5 Receive an update on the Mayo Clinic. *(For possible action)*

DOCUMENT SUBMITTED: Tools and Membership Benefits

DISCUSSION: Mr. Cova explained the benefits of UMC becoming a member of the Mayo Clinic Net Care Network. UMC physicians will have the opportunity to reach out to Mayo Clinic Physicians and discuss difficult cases and issues. It will also allow UMC to access all of the Mayo Clinic's education materials. The cost is unknown at this time but a team from the Mayo Clinic would like to come out and discuss with the Administrative team and board members the ways UMC can align with them.

It was recommended that the discussion include Dean Barbara Atkinson.

CEO VanHouweling commented that they are just looking at going down the path right now by looking at like services and potential branding opportunities with the Mayo Clinic.

Chair White suggested getting Dean Atkinson's opinion and views on this idea and CEO VanHouweling said it was a great idea and he would do so.

CEO VanHouweling mentioned that UNLV medicine will not be exclusive to UMC and he would like to bring that into our master affiliation agreement with UNLV. The County is adamant that UNLV commit long term to UMC if we are to deed the land into their name. UNLV will be anchored here but will also be at a few other locations and hospitals. We need to make sure that there is a long term investment from the medical school.

FINAL ACTION: No action taken.

ITEM NO. 6 Receive an update on the Women's Heart Clinic. ***(For possible action)***

DOCUMENT(S) SUBMITTED: None submitted

DISCUSSION: This item was removed from the agenda due to time constraints and will be placed on the agenda for the March meeting.

ITEM NO. 7 Receive an update on the American College of Healthcare Executive's spring conference. ***(For possible action)***

DOCUMENT(S) SUBMITTED: None submitted.

DISCUSSION: Mr. Cova wanted the committee to know that Mr. VanHouweling, Stephanie Merrill, Kurt Houser, Danita Cohen and himself will be traveling in February for a two day conference in Phoenix for the American College of Health Care Executives Conference.

CEO VanHouweling explained to the committee that Mr. Houser and he are Board Certified and along with participating in continuing education, every three years they have to re-certify. Ultimately, Mr. VanHouweling would like some of the committee members to join him at a future conference so they could be part of the great dialogue that occurs at these conferences.

Member Franklin commented that it was very important for staff in the C Suite to get out in the community and meet others in the industry in order to think outside the box and get UMC to where it needs to go.

FINAL ACTION: No action taken

ITEM NO. 8 Receive an update from the CEO. *(For possible action)*

DISCUSSION: CEO VanHouweling gave the committee a brief update on the applications that were submitted for Trauma designations.

There have been three applications to enter the trauma market.
-Mt. View
-Southern Hills
-Centennial Hills

The hospitals that currently have trauma designations are:
-Siena Campus –Dignity Health – Level 3
-Sunrise – Level 2
-UMC – Level 1

Our position is that we are adamantly opposed to doubling the size of trauma centers. We do not think that there should be three trauma hospitals and we have a great team of people who are tracking these applications. We are showing that by adding these, it will hurt the current trauma centers.

There are studies that have shown that over saturating the market with trauma centers has had negative effects. Markets where this has happened are in Denver and Florida. Chair White suggested they use these examples and data to make help make their case stronger. He also suggested speaking with the local SEIU union and letting them know that is in their best interest to show up and express their opinion at the meeting.

The next meeting of the Regional Trauma Advisory Board and who will be advising the SNHD Board on this matter will be on February 24, 2016 at 2pm. This date also happens to be the same time and date as the Governing Board meeting.

FINAL ACTION: No action taken

ITEM NO. 9 Identify emerging issues to be addressed by staff or by the Strategic Planning Committee at future meetings, and direct staff accordingly. *(For possible action)*

No emerging issues.

COMMENTS BY THE GENERAL PUBLIC:

At this time, Chair White asked if there were any persons present in the audience wishing to be heard on any items not listed on the posted agenda.

SPEAKER(S): None

ITEM NO. 10 Go into closed session, pursuant to Senate Bill No. 33, 78th Regular Session (Nevada 2015) (to be codified at NRS 450.140)

A motion was made by Chair White that the committee goes into closed session pursuant to NRS 450.140. Motion carried by unanimous vote.

At the hour of 4:09 p.m., the Board recessed to go into closed session.

The meeting was reconvened in closed session at 4:10 p.m.

At the hour of 5:09 PM the closed session was adjourned.

FINAL ACTION: No action taken

There being no further business to come before the Board at this time, at the hour of 5:09 p.m. Chairman White adjourned the meeting.

APPROVED: March 17, 2016

MINUTES TAKEN BY: Terra Lovelin